

# iContact

Ryan Allis,

*Chief Executive Officer of iContact*

Invites You

*to a*

Unique Event...

*Join us* on a  
METROPOLITAN SAFARI 

[www.metropolitansafari.org](http://www.metropolitansafari.org)

# Learn *through the eyes of* three *remarkable* women about the Rwandan Genocide, the Role of Women in Rebuilding the country, and how the Akilah Institute is training the next generation of leaders.

Sixteen years ago, the international community thought that Rwanda would become another African failed state. Over a million people had been killed in one of the most horrific genocides that the world has seen. Instead, Rwanda has become a model of peace and reconciliation on the continent. The Akilah Institute for Women in Kigali, Rwanda is an institute of higher education for the future female leaders of Rwanda. Akilah opened in February 2010 with our inaugural class of 50 young women ages 18-25.

Akilah empowers young women to transform their lives by equipping them with the skills, knowledge, and confidence needed to become leaders and entrepreneurs in East Africa. Students receive a Diploma in Leadership & Hospitality Studies, preparing them to find meaningful employment in the fastest growing sector of the Rwandan economy.



**Gisele Bahati**



**Anita Umutoni**



**Elizabeth Dearborn Davis**

*Akilah Co-founder and CEO*

*Gisele Bahati and Anita Umutoni* are students at Akilah. Gisele and Anita are in the generation of orphans and genocide survivors in Rwanda. They received a full scholarship to Akilah because of their leadership experience and academic excellence. Anita lives with her mother, a widow, and Gisele is an orphan. Since starting school in February, Anita has launched her career in hospitality at a local boutique hotel.

*“At Akilah, I have learned how to believe in myself and how to represent my country to visitors who come to see the beauty of Rwanda. My dreams for the future are to start a big company and help people in need.”*

*– Gisele Bahati*

*“My life has changed dramatically in only 8 months at Akilah because I have become confident, and my job helps me to support my family. I want to be a very important woman to my family, my society, my country, and all over the world. With all I will gain at Akilah, I will help people from my village to innovate and create their own jobs.”*

*– Anita Umutoni*

*Elizabeth* moved to Rwanda a few days after graduating from Vanderbilt University in 2006 to volunteer with grassroots education projects. In 2007, she founded an organization to provide scholarships to street children. The idea for Akilah first developed in 2008. Elizabeth received the Woman of Peace award from the Women's Peace Power Foundation in October 2009, and she was selected as a speaker at TEDx Tampa Bay in February 2010.

## **A Message from Ryan Allis:**

Join us November 8th and see iContact's new offices in Morrisville for the first time while supporting a great cause. We'll be giving the grand tour of our brand new building on the Lenovo Campus that gives us room to grow to 550 employees and offering free rides on our slide. We'll start out with cocktails and hors d'oeuvres on the 2nd floor at 6:30pm then go upstairs for the Akilah presentation. I hope you will join us for this special evening!



## **Meet these remarkable women during a special evening at iContact!**

Enjoy delicious appetizers and open wine bar. This evening supports the Akilah Scholarship Fund and will empower young Rwandan women to become leaders in their communities.

**Monday, November 8, 2010 ~ 6:30-8:30 PM – \$75 per person or \$125 per couple.**

**iContact's New Offices, Perimeter Park 5221 Paramount Parkway, Morrisville, NC 27560**

**Buy your tickets now at [www.MetropolitanSafari.org](http://www.MetropolitanSafari.org) Dress is business casual (no jacket required).**

**Questions?** Email Ryan at [ryanallis@icontact.com](mailto:ryanallis@icontact.com) or Kelly at [kelly.e.leonhardt@gmail.com](mailto:kelly.e.leonhardt@gmail.com) or call Kelly at 704-564-4782.

**[www.AkilahInstitute.org](http://www.AkilahInstitute.org)**

the TOUR

CHICAGO	SEP 22-25
TAMPA	SEP 26 – OCT 5
BOSTON	OCT 6-10
PROVIDENCE	OCT 11-12
NEW YORK CITY	OCT 13-20
PHILADELPHIA	OCT 21-23
WASHINGTON DC	OCT 24 – NOV 5
RALEIGH	NOV 7-9

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